

ISLAMIC WEALTH MANAGEMENT VS
CONVENTIONAL WEALTH MANAGEMENT

By:

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ABSTRACT

The purpose of this study is to investigate theoretical framework model of Islamic wealth management and conventional wealth management which might deliver a new enlightenment on significant factors that may influence customer a public learn more on how to manage their wealth. Research design approach, based on previous research finding, most significant determining factor that influence the Islamic banking customer to choose over conventional banking has been identified and proposed in the framework.

This study is expected to contribute to the knowledge in the wealth management and also to be explored in deeply in future because of the limitation of the information access and short period of time in conducting in this study. For this study, the data and information has been collected and extracted from different kinds of sources which include previous researchers and reviews, magazines, news papers published different regions online search.

It is hoped that this study may provide not only bank managers, but also the governments of Islamic countries, with a better understanding and a guideline to enhance the financial positions of Islamic banks.

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