

ABSTRACT

PERCEPTION OF MUSLIMS IN THAILAND  
TOWARDS THE ESTABLISHMENT OF ANOTHER  
ISLAMIC BANK IN THAILAND

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## ABSTRACT

This study was carried out to investigate the perceptions of Muslims in Thailand towards the establishment of another Islamic Banking in Thailand. Nowadays, the development of Islamic Banking around the world is growing rapidly in order to cater the needs of Islamic Banking which is fast increasing. This study was conducted based on the previous study that was related. The dependent variable involved was the perception of Muslims in Thailand towards the establishment of another Islamic Banking while the independent variables were the awareness of Muslims towards Islamic Banking, understanding of Muslims in Thailand towards Islamic Banking concepts and practices, willingness to deal with Islamic Banking and also the prospect and potential of Islamic Banking. The targeted population of this study was the Muslims in Thailand. A total of 314 respondents were chosen. In order to achieve the objective of the study, the researcher used multivariate techniques in examining the relationship between the dependent and independent variables. It had been found that there was a statistical significant relationship between the dependent variable (the perception of Muslim in Thailand towards the establishment of another Islamic Banking in Thailand) and the independent variables (awareness of Muslims about Islamic Banking, understanding of Muslims about Islamic Banking concept and practices and also the prospect and potential of Islamic Banking). Suggestions for future studies are provided.

**Key words:** *Islamic Banking, Islamic Banking in Thailand, Perceptions, Establish Islamic Banking, Islamic Financial Institutions.*

## ABSTRAK

Kajian ini dijalankan untuk mengkaji persepsi golongan penganut agama Islam di Thailand ke arah mewujudkan perbankan Islam di sana. Pada masa kini, pembangunan perbankan Islam di seluruh dunia berkembang dengan pesat bagi memenuhi sistem perbankan yang juga turut meningkat. Kajian ini dijalankan berdasarkan kajian-kajian terdahulu yang berkait rapat dengannya. Pembolehubah bersandar ialah persepsi orang Islam di Thailand ke arah mewujudkan perbankan Islam yang baru manakala pembolehubah bebas ialah kesedaran orang Islam terhadap perbankan Islam, pemahaman orang Islam di Thailand terhadap konsep dan amalan perbankan, kesediaan untuk menggunakan perbankan Islam dan juga prospek dan potensi perbankan Islam. Kumpulan sasaran untuk kajian ini adalah golongan yang beragama Islam yang menetap di Thailand. Seramai 314 orang dipilih untuk menjadi responden kajian. Bagi mencapai objektif kajian, pengkaji menggunakan teknik multivariat untuk mengkaji hubungan di antara kedua-dua pembolehubah tidak bersandar dan bersandar. Dapatan kajian menunjukkan terdapat hubungan yang signifikan secara statistik di antara pembolehubah bersandar (persepsi orang Islam terhadap kewujudan satu lagi Perbankan Islam di Thailand) dan pembolehubah tidak bersandar (pemahaman orang Islam terhadap konsep dan amalan Perbankan Islam serta prospek dan potensinya). Cadangan untuk kajian masa hadapan diberikan.

**Kata Kunci:** *Perbankan Islam, Perbankan Islam di Thailand, Persepsi, Pertubuhan Perbankan Islam yang Baru, Institusi Kewangan Islam.*

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