

**MOBILE MONEY FINANCIAL SERVICE: A
TEST FOR SHARIA COMPLIANCY AND
FINANCIAL INCLUSION - A CASE OF
SOMALILAND**

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ABSTRACT

Mobile Money Financial Service is a relatively new model of finance that evolved quite recently. Much of its success has been noted in developing countries. The main dynamics of mobile money financial service is to cater to primarily three groups of individual namely the unbanked but mobile population; previously banked population and otherwise unbanked population. Based on several researches that have been undertaken in this area; most have clearly identified the target groups to be people with less money and are unable to qualify for formal banking practices. Furthermore, the purpose or the underlying task of this research is to understand 4 underlying concepts related to whether Mobile Money financial service can be incorporated into the world of Islamic finance, Banking and Economics. The way this research is designed will help examine this project from the following dimensions; Firstly, to understand if the existing user profile of Mobile money financial services; this aspect will enable us to understand how mobile money is used, how long have they used the service, why they is being used and to gauge personal understanding or whether their understanding of MMFS is sharia compliant. Secondly, to determine if the service can be Islamic through examination of the service features such as; from the operator point of view, its agents, users, and on the different types of contracts available. Lastly, to find out all the other benefits of MMFS that can enhance in the development of a slowly progressing nation. Data for this research is acquired in two phases; in phase I, secondary research where all relevant information is gathered through secondary sources while in Phase II, a primary quantitative research is carried out to understand attitudes and perceptions among customers of MMFS. Data was analyzed using statistical tools and content analysis where end results will be projected using graphs and other tabulations.

ABSTRAK

Perkhidmatan Kewangan Wang Mudah Alih adalah model kewangan yang kini pesat berkembang. Dinamik utama perkhidmatan kewangan mudah alih adalah untuk menampung tiga kumpulan utama iaitu populasi yang tidak berdagang tetapi bergerak; sebelum ini penduduk berpenduduk dan selebihnya tidak berpendapatan. Berdasarkan penyelidikan yang telah dijalankan; kumpulan sasaran iaitu mereka yang kurang wang dan tidak dapat memenuhi syarat untuk amalan perbankan formal. Penyelidikan mengkaji 4 konsep asas berkaitan bolehkah perkhidmatan kewangan Wang Mudah Alih dimasukkan ke dalam dunia kewangan Islam, Perbankan dan Ekonomi. Penyelidikan ini merangkumi dimensi berikut; Pertama, untuk memahami sama ada profil pengguna sedia ada perkhidmatan kewangan wang mudah alih; Aspek ini akan membolehkan kita memahami bagaimana wang mudah alih digunakan, berapa lama mereka menggunakan perkhidmatan tersebut, mengapa mereka menggunakan dan untuk mengukur pemahaman peribadi atau sama ada pemahaman mereka tentang MMFS adalah patuh syariah. Kedua, untuk menentukan sama ada perkhidmatan itu boleh di Islamisasi melalui pemeriksaan ciri-ciri perkhidmatan seperti; dari sudut cara pengendalian, ejennya, pengguna, dan jenis kontrak yang tersedia. Akhir sekali, untuk mengetahui semua manfaat lain MMFS yang dapat meningkatkan dalam pembangunan negara yang sedang berkembang pesat. Data untuk penyelidikan ini diperoleh dalam dua fasa; Dalam fasa A, penyelidikan sekunder di mana semua maklumat yang relevan dikumpulkan melalui sumber sekunder manakala dalam Fasa II, penyelidikan kuantitatif utama dijalankan untuk memahami sikap dan persepsi di kalangan pelanggan MMFS. Data dianalisis dengan menggunakan alatan statistik dan analisis kandungan di mana keputusan akhir akan diunjurkan menggunakan graf dan tabulasi lain.

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